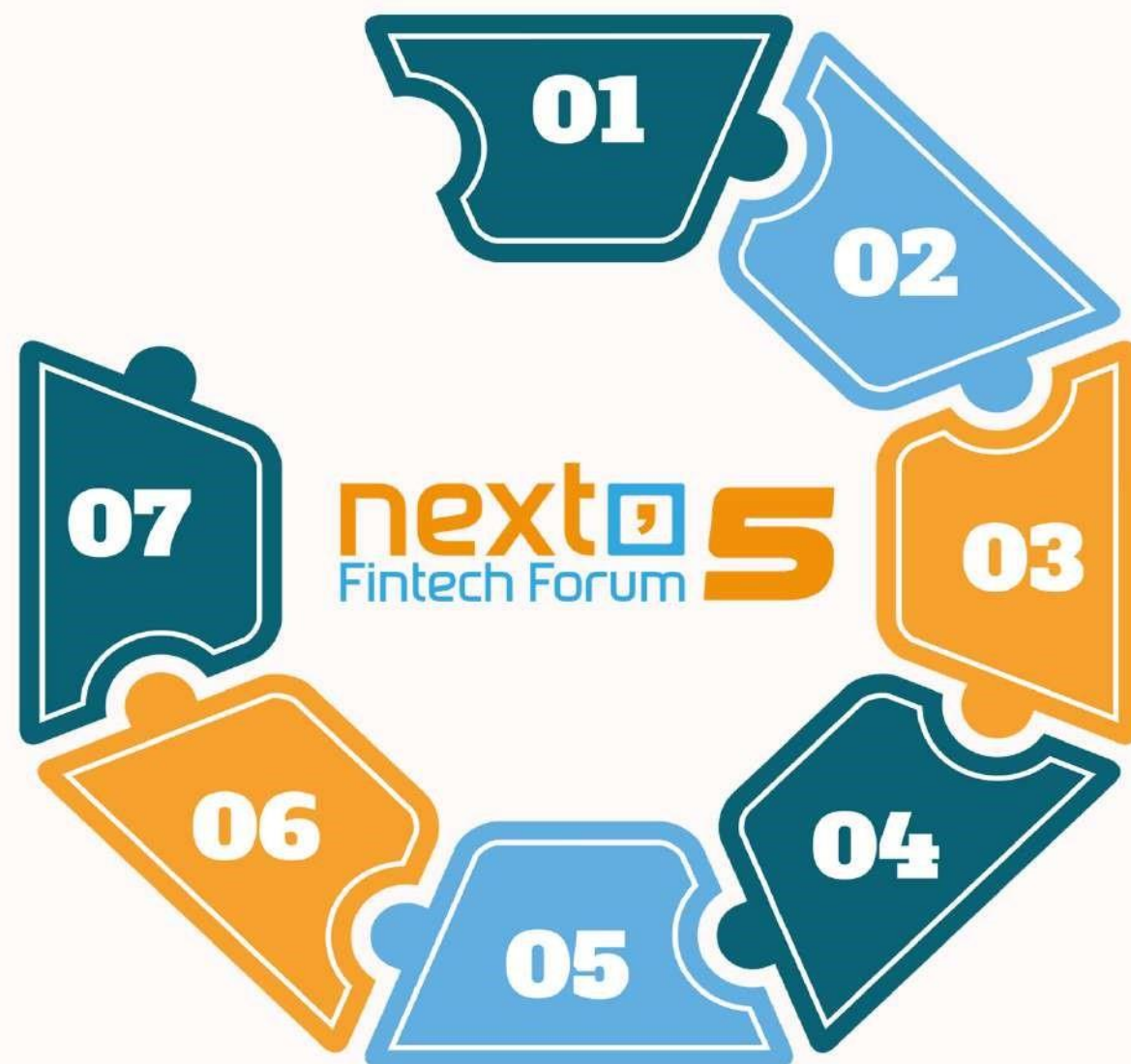


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Fintech Forum **S**



PRESS KIT

PRESENTATION



- I. Welcome
- II. Message from the Leader
- III. Why NFF
- IV. Our Strategic Partners
- V. Our impact
- VI. Focus on NFF-2023
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WELCOME

NFF is 5 years old! That's five years, not just five days... A pause is needed to share our story. The NFF adventure began in 2017. It must be said (without modesty) that for a first edition, it was a true success. We were honored to have the sponsorship of the Ministers of Finance and Digital Economy, which added a special touch to our event. Given that the fintech sector was still in its early stages at the national level, our challenge, which we met brilliantly, was to bring together stakeholders from various African, American, and even Asian countries ! This achievement, a first in Francophone Africa, generated immense enthusiasm. We were thrilled with the impact we made, considering the partnerships that were established and the stakeholders who were able to connect.

One of the highlights of our journey was the presidency granted by the Prime Minister for the 2022 edition, and the presence of the Secretary General of the Presidency, who visited all the exhibiting fintechs. Additionally, we were grateful for the effective sponsorship from the aforementioned ministries.



In the spirit of transparency, it must be admitted that with any new industry comes a lack of understanding of its strategic significance. We faced challenging moments, especially in terms of sponsorship at our beginnings.

But this milestone represented by this 5th edition is also a special moment to remember our earliest partners such as Ecobank, SUNU, Visa, and Intouch who have been with us from the start... and to whom we raise our glass !

Today, 5 years later, NFF hosts about 700 participants per edition, with over 50 sponsors and partners, and an average of fifty speakers. Our ambition is to be the flagship event of fintech in Francophone Africa. NFF aims to be the event where one can understand the Francophone industry, the unique meeting place to network with international players, identify growth opportunities, and of course, do business, etc...

Our ambition ? To become the DAVOS of Fintech in Francophone Africa !! Because we aim to make inclusive finance a reality in all segments of society.

➤ MESSAGE FROM THE LEADER

The recent years have witnessed the emergence of new business models, revolutionary technologies, and customer experiences that are invigorating international financial sectors. Fintech - a term referring to the use of technology to provide innovative financial solutions - is thriving. It is an attractive and dynamic sector that needs to be developed and structured, especially in Francophone Africa.

Recognizing the gap between a dynamic and rapidly growing sector and local structures that are not adequately equipped, and therefore cannot fully harness the potential offered by fintech, we aim to change the game. Our mission is to assist entrepreneurs, leaders, and stakeholders in this field to excel and address the challenges associated with the fintech industry in Francophone Africa.

Our understanding of the global, African, and Francophone fintech ecosystem positions us as privileged partners in contributing to the development of inclusive finance on the African continent.



Why NFF

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Why next Fintech Forum?

➤ A process of reflection, discussion, and awareness

The Next Fintech Forum (NFF) is the flagship event of the Africa Fintech Forum organization, based in Abidjan. It is the largest gathering in Francophone Africa of fintech industry players. It serves as a forward-thinking and inclusive platform to address the challenges and opportunities of the sector, and to initiate actions aimed at developing the fintech industry in Africa. It is the primary platform for showcasing and understanding Francophone fintech. NFF, a pioneer in the sector, was born from a clear observation : there was a lack of a dedicated forum for fintech in Francophone Africa. While a few events already existed, they were mostly in English and targeted the Anglophone ecosystem.

It is from this observation that NFF was created, with the ambition to propel Francophone fintech. Since then, this determination continues to guide our strategic choices.

MAKING INCLUSIVE FINANCE A REALITY IN FRANCOPHONE AFRICA

➤ A Process of Strategic Encounters

NFF has witnessed the participation of prominent players (Sunu, Visa, Ecobank, Wave, Intouch, Flutterwave, IFC, Zeepay, Africanenda, CGAP, Deloitte, Rwanda Finance) from major names and experts in Francophone and international fintech. Our business model, while being viable, is not geared towards making a profit.

This allows us to bring together experts who are passionate about the subject, sharing a common vision to pool their ideas and experiences in utilizing financial technologies to stimulate economic growth in Africa through the innovations that financial technologies offer.

➤ NFF 23 is aimed at :

NFF 23 is aimed at bringing together a diverse range of stakeholders including commercial banks, regulators, investors, students, researchers, export-import banks, credit insurance brokers, credit insurance agencies, logistics companies, freight brokers, customs authorities, regulatory bodies, retailers, importers, chambers of commerce, merchant associations, SME and micro-enterprise associations, accountants and accounting firms, leasing companies, governments and agencies, payment service providers, factoring companies, distributors, e-commerce players, traders, and food trade associations."



OUR STRATEGIC PARTNERS



AFRICA **FINTECH**

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Making Finance Work for Africa (BAD)

UNECA

Afrexim Bank

Better than cash alliance

Today, we collaborate with a carefully selected group of strategic partners, enabling us to adopt a comprehensive approach to finding tangible solutions for the challenges encountered by stakeholders in the ecosystem in Côte d'Ivoire. Recognizing that we do not possess all the answers, we have leaned on our strategic partners for the past three years.

We select our partners based on their expertise and dedication to advancing this sector. Nevertheless, we maintain complete independence from their interests. We come together to establish the mechanisms for genuine financial inclusion.

SOME NUMBERS

2021

+600

Participants

30

Speakers

50

Sponsors and partners

2022

+750

Participants

56

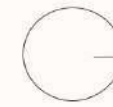
Speakers

53

Sponsors and partners



Focus on NFF 2023

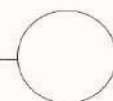


Theme 2023 : "Fintech & Commerce : Shaping African Trade".

Trade in Africa is undergoing significant changes thanks to technological advancements and the opportunities presented by fintech. Innovative financial solutions have helped overcome traditional barriers in trade, such as limited access to banking services and challenges in financial inclusion, among other factors.

NFF 5 will assemble a panel of experts to deliberate on how fintech is influencing African trade. They will impart their expertise, insights, and experiences in utilizing financial technologies to accelerate business growth, elevate customer experience, and fortify the competitiveness of African trade on a global level. The discussions, workshops, and panel sessions will encompass subjects like digital payments, flourishing e-commerce platforms, on-demand financial services, and more.

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Focus on NFF 2023

Le commerce eFn Afrique est en pleine mutation grâce aux

fintech et des solutions financières innovantes ont permis de surmonter les obstacles traditionnels du commerce, tels que la limitation d'accès aux services bancaires et les défis de l'inclusion financière, etc.

Women play a central role in the African economy, serving as entrepreneurs, employees, and consumers. However, they frequently encounter obstacles such as limited access to financial services, discrimination, and gender inequalities. NFF 5 réunira un groupe d'experts pour discuter des façons dont les fintech façonnent le commerce africain. Ils partageront leurs connaissances, leurs idées et leurs expériences dans l'utilisation des technologies financières pour stimuler la croissance des entreprises, améliorer l'expérience client et renforcer la compétitivité du commerce africain à l'échelle mondiale.

Les talks, ateliers et panels aborderont les sujets tels que les paiements numériques, les plateformes de commerce électronique en plein essor, les services financiers à la demande etc.

La part belle aux femmes

Les femmes jouent un rôle central dans l'économie africaine, en tant qu'entrepreneures, employées et consommatrices.

Fintech Academia Summit : A world-first in Francophone Africa ; a dynamic and unique exchange platform designed to bring together African students from diverse backgrounds and African scholars with various areas of expertise to discuss issues of financial inclusion and digital finance.

Pourtant, elles sont souvent confrontées à des obstacles tels que l'accès limité aux services financiers, la discrimination et les inégalités de genre.

Le panel: "Les femmes moteur du commerce en Afrique" mettra en

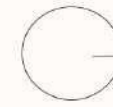
surmonter ces défis et autonomiser les femmes dans le commerce.

Les experts (des femmes pour la plupart) partageront des exemples concrets de femmes entrepreneurs qui ont utilisé les fintech pour développer leurs activités et accéder à de nouveaux marchés. Il sera question des initiatives visant à promouvoir l'inclusion financière des femmes, à renforcer leurs compétences entrepreneuriales et à promouvoir une culture commerciale plus égalitaire en Afrique. NFF 2023, verra 2 innovations majeures:

The experts, the majority of whom are women, will offer concrete examples of female entrepreneurs who have utilized fintech to grow their businesses and access new markets. The discussion will focus on initiatives aimed at promoting financial inclusion for women, strengthening their entrepreneurial skills, and advocating for a more equitable business environment in Africa. NFF 2023 will introduce two major innovations:

horizons et des universitaires africains de divers domaines d'expertise autour des problématiques d'inclusion financière et de finance digitale.

Agenda



What to Expect This Year?

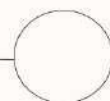
Artificial intelligence, blockchain, digital payments, process automation, access to financing, the role of fintech in achieving SDGs, agritech, supply chain...These are just a few of the topics that will be discussed on November 16th and 17th at the Radisson Blu.

As a reminder, the 5th edition of NFF will take place on November 16th and 17th at the Radisson Blu.

Tickets are available through nextfintechforum.com

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